

Hello,

Colleges and Institutes Canada (CICan) has begun working with their member colleges and institutes, provinces and territories, employers and front line staff, workers' organizations, and other stakeholders to create a national occupational standard for personal care providers (i.e., Continuing Care Assistants).

The standard will build on previous research and identify the skills, knowledge, and abilities (competencies) required to succeed in the role. Similar standards have been created for many other sectors and help employers, job seekers, workers, students, and educators make informed decisions about hiring, skills training, and career choices. This work is funded by the Government of Canada's Sectoral Initiatives Program and part of [CICan's Building Capacity in Long-term Care project](#).

As a key part of this process, we are **asking you, as a frontline staff member, to help shape the national occupational standard by responding to two surveys in the Fall of 2021**. Each survey will take approximately 10 minutes each.

CICan is seeking individuals in the sector from diverse positions, backgrounds, and geographies to ensure the standards are representative on a national level. Your input will be greatly valued.

Any interested individuals are asked to please [fill in this web form with your contact information](#) by **Wednesday, September 15, 2021**.

Thank you in advance for your help.

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